



Innovate
UK
EDGE



THE GLOBAL INCUBATOR PROGRAMME

GROW AND SCALE GLOBALLY - CANADA – ADVANCED MANUFACTURING

Innovate UK's Global Incubator Programme, delivered in partnership with Innovate UK EDGE, is an acceleration programme for innovative businesses to work with world-leading incubators abroad.

We are currently accepting applications for up to 8 innovative companies in the Advanced Manufacturing sector to join our programme with MaRS Discovery District in Toronto, Canada.

We would welcome applications from innovative companies who could be developing technology that enables or improves processes and productivity using additive manufacturing, industrial internet of things, digital transformation, advanced sensors, robotics, AI and VR within the advanced manufacturing sectors including food

processing and agritech, automotive, aerospace, health, chemicals, cleantech, fintech and other sectors.

MaRS is North America's largest urban innovation hub in North America. A registered non-profit, MaRS supports high-growth start-ups and scale-ups tackling key issues in health, cleantech, fintech and other sectors. In addition, MaRS convenes all members of the tech ecosystem to drive breakthrough discoveries, grow the economy and make an impact by solving real problems for real people.

WHY CANADA AND THE NORTH AMERICAN MARKET?

Canada is ranked among the top four start-up ecosystems globally and is the number one destination for entrepreneurs.

Innovators working in automation, robotics, IoT, machine learning, and AI are choosing Canada.

From start-ups to scale-ups, MaRS offers a range of services that help tech founders grow their companies and create meaningful innovation. MaRS works with 1,400 companies across Canada, turning breakthrough ideas into products and services with global impact. **In 2019, MaRS supported ventures generated \$1.23 Billion in revenue, raised \$1.93 Billion in Capital, and generated more than 3,000 new positions.**

This initiative will be delivered virtually, with potential opportunities for a physical presence in Toronto.

We are committed to a policy of equal treatment and opportunity in every aspect of this programme.

KEY DATES:

APPLICATIONS
CLOSE:
9 JULY 2021
(12:00)

SHORTLIST
INTERVIEWS
27 - 28 JULY
2021

INCUBATION
PROGRAMMING:
SEPTEMBER -
DECEMBER
2021

CONTINUED
SUPPORT FROM
UK SPECIALIST:
DECEMBER 2021
- FEBRUARY
2022



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WHAT TO EXPECT:

- **Advisory support:** Guidance from sector experts and experienced entrepreneurs in Canada.
- **Connections to capital:** Introductions to VCs and corporates looking to invest in new ventures.
- **Connections to talent:** Support with finding and recruiting skilled workers from Canada and the world.
- **Data and insights:** Tailored market analysis of the latest industry trends and the insights needed to gain an edge.
- **Tools and services:** Webinars, information sessions, peer-to-peer guidance, and access to marketing and communication expertise.
- **Access and introductions:** Connections to North American-based customers and partners. Professional network: participate in a vibrant community of Advanced Manufacturing entrepreneurs and industry professionals
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- **Exploit the opportunity:** One-to-one support from a Innovate UK EDGE Innovation and Growth Specialist over a 6-month period to follow up and take advantage of the opportunities identified.

TO APPLY FOR THIS PROGRAMME, YOU MUST:

Be a UK based company

Be a business with fewer than 500 employees

Have a focus on Manufacturing Technologies

WHAT IS THE COST?

Innovate UK and Innovate UK EDGE will cover all initiative and virtual incubation costs and will make a contribution to T&S costs if travel to Canada is possible. Participating companies will be asked to provide a £1,000 refundable deposit on acceptance to the programme. This will be returned on successful completion of the programme.

HOW TO APPLY:

The Global Incubator Programme has a competitive application process where only the best applications will be successful following an evaluation process. Those shortlisted will be interviewed by a panel and finalists will undergo financial eligibility checks. All applications must be made online through the Innovate UK EDGE website and received no later than **12:00 on 9 July 2021**. A separate company pitch-deck should be emailed to complement the application. To support potential applicants, a Global Incubator Programme briefing will take place on **30 June 2021**.

Innovate UK is committed to improving the diversity of who we support. As such we welcome applications from those under-represented in the advanced manufacturing sectors.

ADDITIONAL INFORMATION & ASSISTANCE

To fill in the online application form or to register for the briefing event, please visit the [Innovate UK EDGE website](#) For more information, assistance with your application, submit your company pitch-deck or to discuss accessibility needs, please contact Bradley Rowley at bradley.rowley@innovateukedge.ukri.org or call +44 (0)7810 561490.