

VIRTUAL INSIGHT DAY

Best practice virtual work experience template



1 day

15 hours

2 staff members

120 students

Delivering a Virtual Insight Day is an extraordinary way to reach a high-volume audience utilising minimum resources. They demystify your industry, share inspiring career paths, and provide a warm introduction to your company or brand.

Often, they are attended by young people who would have never considered your industry before. Using our platform, you can deliver a live, impactful experience, creating those eye-opening moments for young people, whilst supporting you with your early talent pipeline.



Resources

We recommend that two members of staff are on hand to guide the young people through the day. One employer as the host and one as support.



Impact

Our virtual platform means you can deliver high volume numbers anywhere in the UK, enabling you to reach more young people than ever before.



Time

Our guide on how much time it will take you to plan and deliver:
5hrs develop materials
2hrs application process
6hrs host event
2hrs review event.



Hosting

We then handle all the safeguarding, technology, data and security to manage your virtual work experience.

HOW TO BRING YOUR INSIGHT DAY TO LIFE



Meet the staff: Google Meet

Share the Google Meet link inside the classroom with the young people so staff from across the organisation can talk direct and live about their career journey, different roles and opportunities. Identify the staff whose journey will inspire young people, maybe ask an apprentice to come and talk. Include a presentation, which can be delivered by a speaker while sharing their screen. Use the question and answer function to allow young people to ask questions and allow them to feel heard.



Skills workshop interview skills: Breakout rooms and Google Meet

Use the automatic function to divide students into smaller breakout rooms. This ensures the session can be interactive. Set the timer for each room to automate students return back to the Google Meet. Name each room by task or group name. You can use role play and ask the students to comment in the chat function. Give example interview questions and answers, demonstrate techniques to succeed and how to successfully plan. The host can move colleagues into each room to facilitate and share good practice.



Group project: 15 Breakout rooms with 8 young people in each

This is a chance for students to shine and enables interaction in smaller groups. Set a challenge that allows the young people to experience a real-life problem or a issue that your company wants to overcome. Share the brief in *Assignment* in the main classroom. Save videos/presentations in *Materials*, to keep them on track with the task. Encourage young people to take on a different role in the group, to develop teamwork and demonstrate and develop different skills.

DELIVERING YOUR OBJECTIVES: SUPPORTING YOUR GROWTH

Insight Day

Enables you to deliver high impact to large numbers, while utilising minimum internal resources. They are a great way to demystify your industry, reaching a younger audience to influence career decisions, and showcasing entry routes and your opportunities to attract the young talent of the future.

Mission and values

We are passionate about supporting you to deliver your objectives. Be it Talent Pipeline, Corporate Social Responsibility or Diversity and Inclusion. All can be achieved using our intuitive technology, unrivalled data and national school reach, to some of the highest need young people in the UK.

EXAMPLE: VIRTUAL INSIGHT DAY

Time	Activity	Tools	Notes
10am	Arrival and students meet in classroom	Google Classroom Google Meet	Introduce Google tools to students
10.05am	Introduction to your organisation	Google Meet Polls	Overview of your organisation and set the day's objectives
10.30am	Meet the staff – include Question and Answer session	Google Meet Question and Answer	Inspirational talk from the CEO as well as staff across your organisation
11am	Break		
11.15am	Skills workshops - interview or CV skills	Google Meet Breakout Rooms Quiz	Deliver this as whole group or break down into smaller groups
12pm	Break for lunch		
12.45pm	Group project briefing	Google Meet Materials	Provide materials to support task
1pm	Students work in groups	15 Breakout Rooms (8 students per room)	Set an challenge, or practical problem
2pm	Break		
2.15pm	Review projects	Google Meet	Feedback to all
3pm	Close session	Google Meet	Highlight skills learnt and next steps in career